

Region V Parent Engagement Initiative



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Parent Engagement Initiative's Vision and Goals

Parents and community partners are informed about a child's educational needs to increase academic achievement.

- Conduct parent engagement trainings to develop parent leaders.
- Develop and implement a resource-based parent engagement model.
- Support schools in creating parent and community partnership plans.
- Collect data, analyze, interpret, and report project outcomes to support county wide strategic planning.

Parent Engagement Initiative's First Year Activities

Santa Clara County Office of Education (SCCOE)

- 18 districts participated in activities.
- 3 regional conferences to 886 participants and 80 follow-up workshops to 2,116 parents.
- 17 English/Spanish training modules were developed for elementary and secondary parents.
- 19 district/school teams will participate in trainer-of-trainers.

District Partnership Examples

- Alum Rock revised Parent Involvement Board Policy for a minimum of 30 hours per year in parent volunteerism.
- Moreland and Campbell analyzed 223 parent surveys for program impact.
- Moreland and Campbell parents participated in a focus group on program outcomes.
- Berryessa designed parent engagement professional development sessions in 2011-2012.

Parent Engagement Initiative Evaluation Questions

1. How did parents' knowledge of and skills in the following areas increase/improve as a result of participating in the Parent Engagement Initiative?
2. How are parents able to apply their new knowledge and skills in the following areas as a result of participating in the Parent Engagement Initiative?
 - Age appropriate child development and effective discipline strategies
 - Health and wellness at home that supports a healthy school climate
 - Academic support strategies and activities to support children's learning
3. How does participation in the Region V Parent Engagement Initiative improve opportunities for parents to engage in personal and job development?
4. What are the recommendations for improving the implementation of the Parent Engagement Initiative?

Evaluation: Key Parent Findings

1. Workshops increased their overall ability to address the academic, discipline, nutrition, and safety needs of their children.
2. Varying parent levels of knowledge and expectations for their children's performance.
3. Multiple and specific strategies learned to support their children's academic, discipline, and health/wellness needs.
4. Multiple sessions attendance is highly valuable.
5. Initiative success reported in general terms.
6. Minimal support for parent career development.

Research Implications for Parent Engagement Initiative

- Move from exploratory phase to systemic implementation.
- Provide clear learning objectives for each conference and workshop.
- Differentiate curriculum.
- Provide opportunities for parents to practice strategies at home.
- Schedule time for parents to share their experiences in using parenting strategies.
- Develop a leadership-driven system by and for parents.
- Develop strategies for outreach beyond workshops to support extended family members.